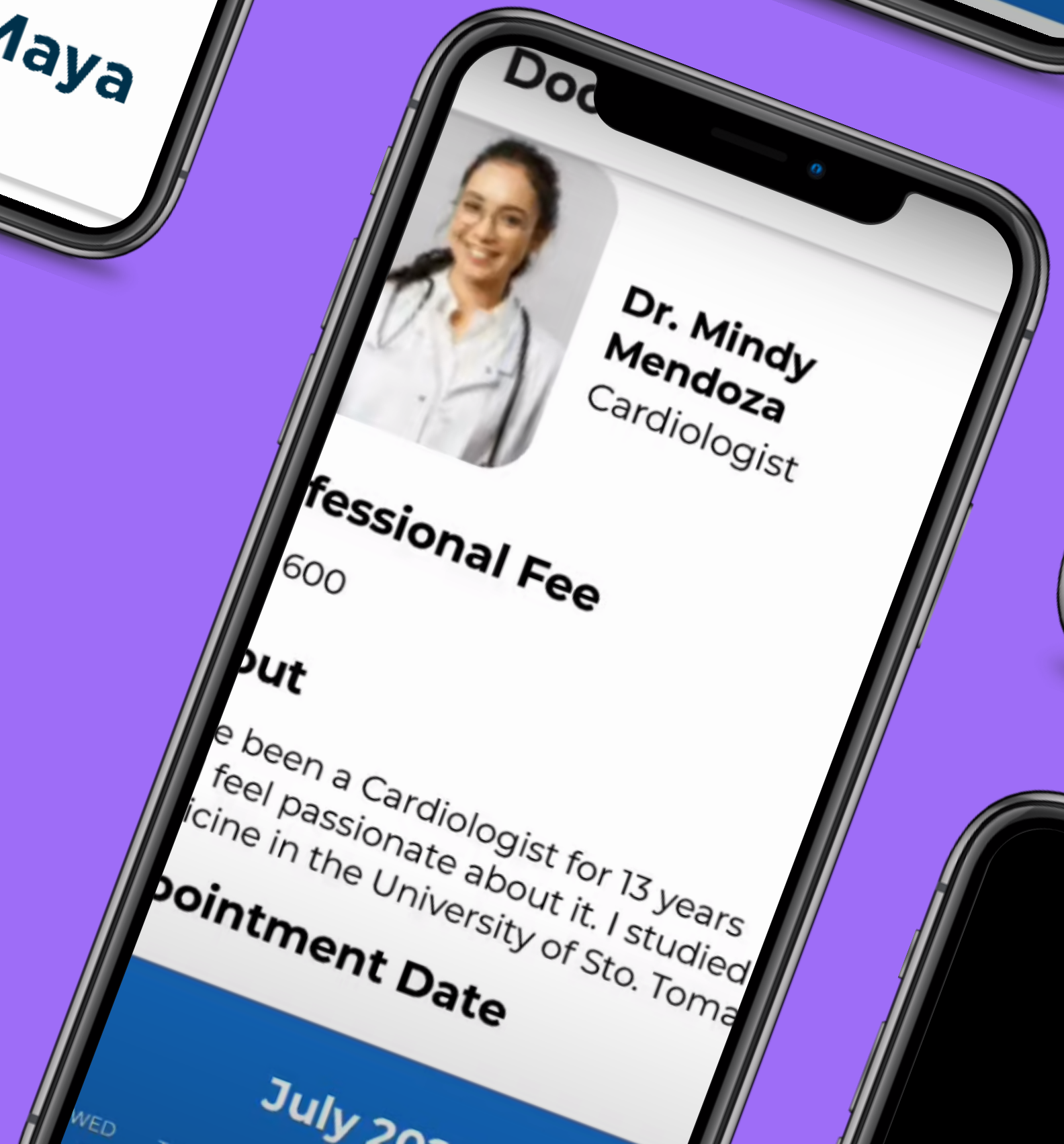
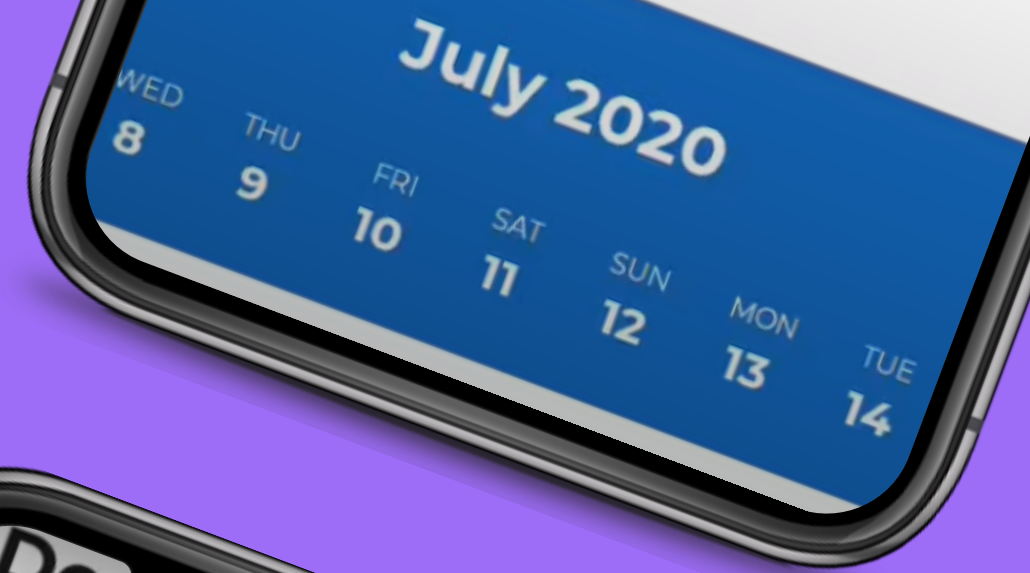


OLM Business Solutions

Telemedicine App Presentation



Telemedicine Apps

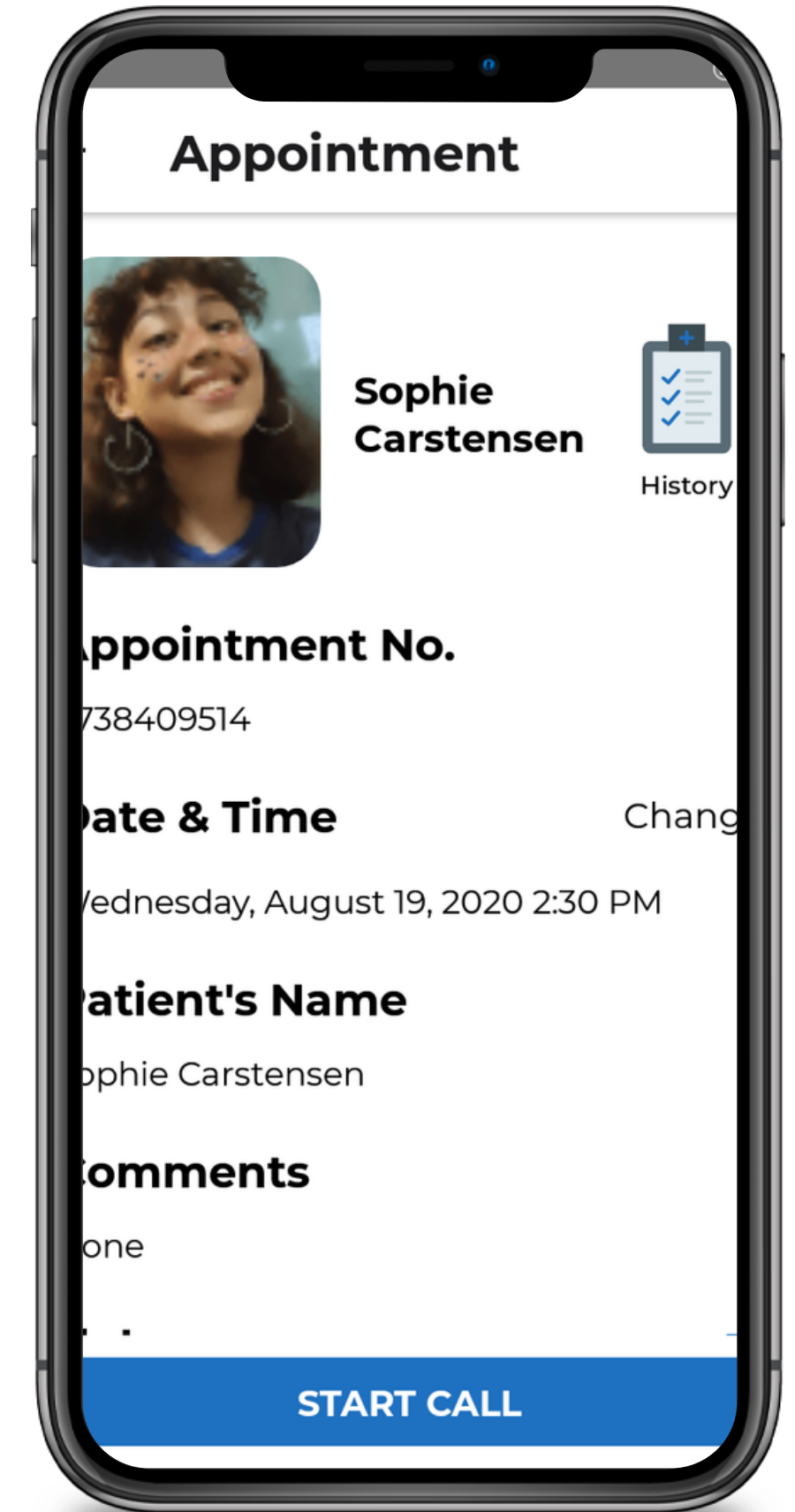
Background and experience

OLM has developed telemedicine apps for USA, Philippines and Namibia over the past 2 years. With our professional team of app developers and doctor consultants we are able to understand the need of both the doctor and the patient.

We started with our own mobile app DokToYou which is an open app for doctors to consult on and set their own schedule, price and structure. It is a strong local app with over 3000 users and 8000 downloads. A couple of months later we were tasked by Telehealth Today in California to make a website and mobile app.

We also made a telemedicine mobile app for our long-time client in Namibia.

All apps are available on iOS and Google Playstore. Links on the last page



Platforms

Web or Mobile?

Before starting a project for a Telemedicine App then it is important to decide on whether you want a Web App or a Mobile App.

A **Web app**, as illustrated left, is an application that works on your website. It would have the same features where a patient can find, book and call the doctor but will have to be done from the website. The advantages are that the web app runs on your website so it is easier to promote a website app socially than a mobile app which people need to download first. On your website you can add blogs, videos and other information.

A **Mobile App** is an application that only runs on app stores such as App Store (iOS) or GooglePlaystore (Android). These can be downloaded from the app store for free or with payment.

The advantage is that it works in what we call a 'closed environment', meaning that you control exactly what the user does. If you are planning on having video calls then a mobile app is preferred as it is more user friendly for the user and doctor.

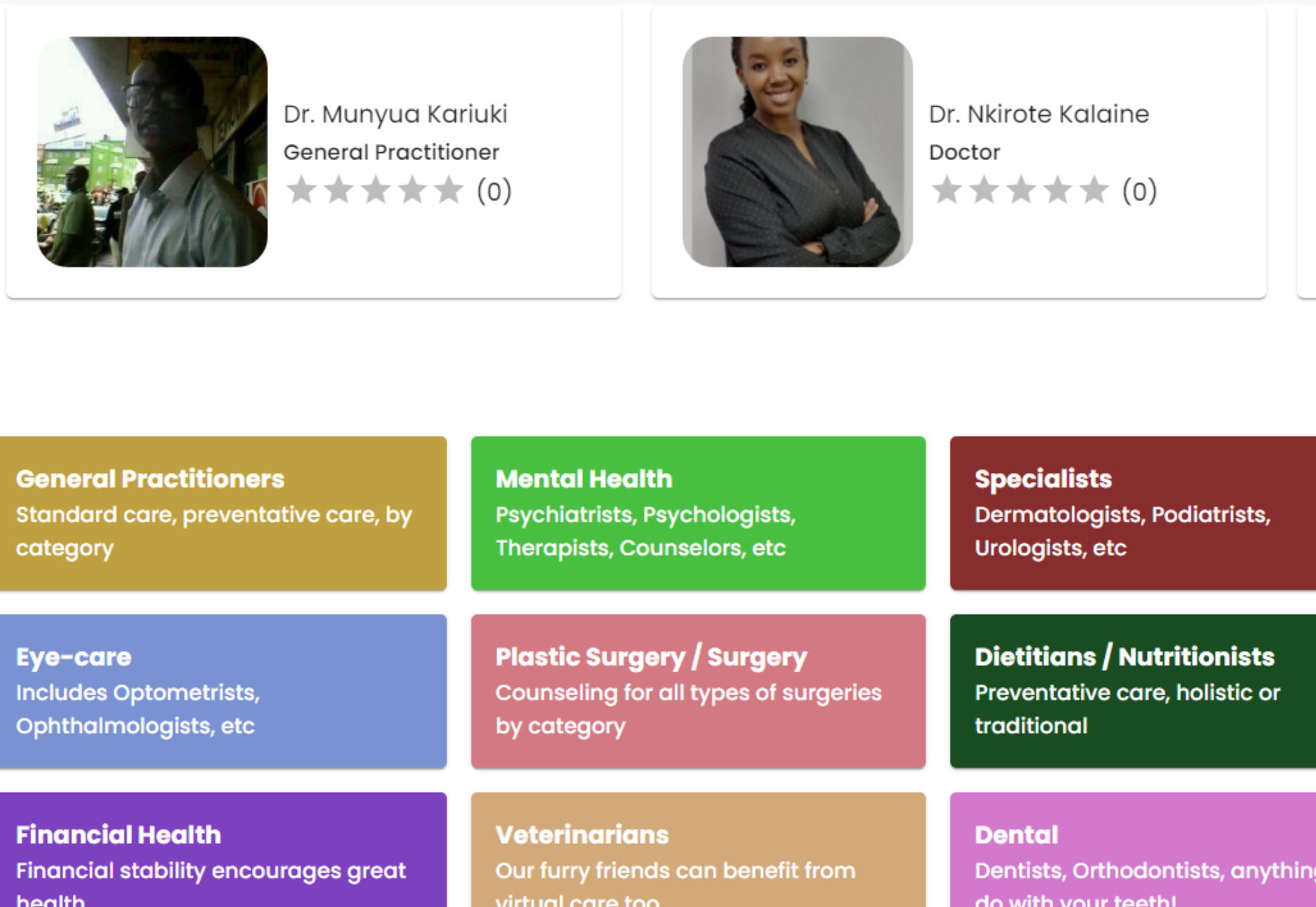
There are however business people who are on their desktop or laptop all day and they might prefer the web app so to offer a full service it is good to have both. It is also easier to do marketing if you have both a website and an app login for the client.

Platforms

Web or Mobile?

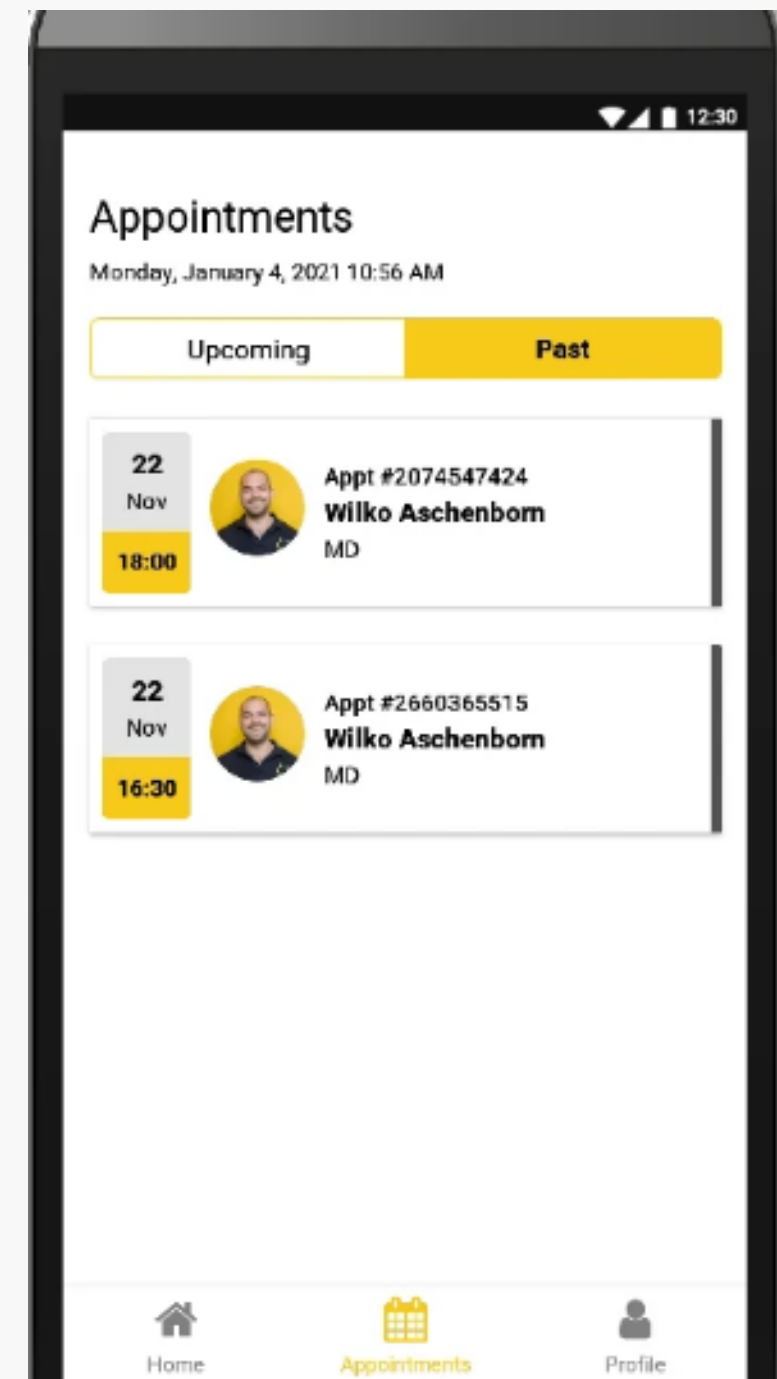
Example of a Web App

Telehealth Today, California

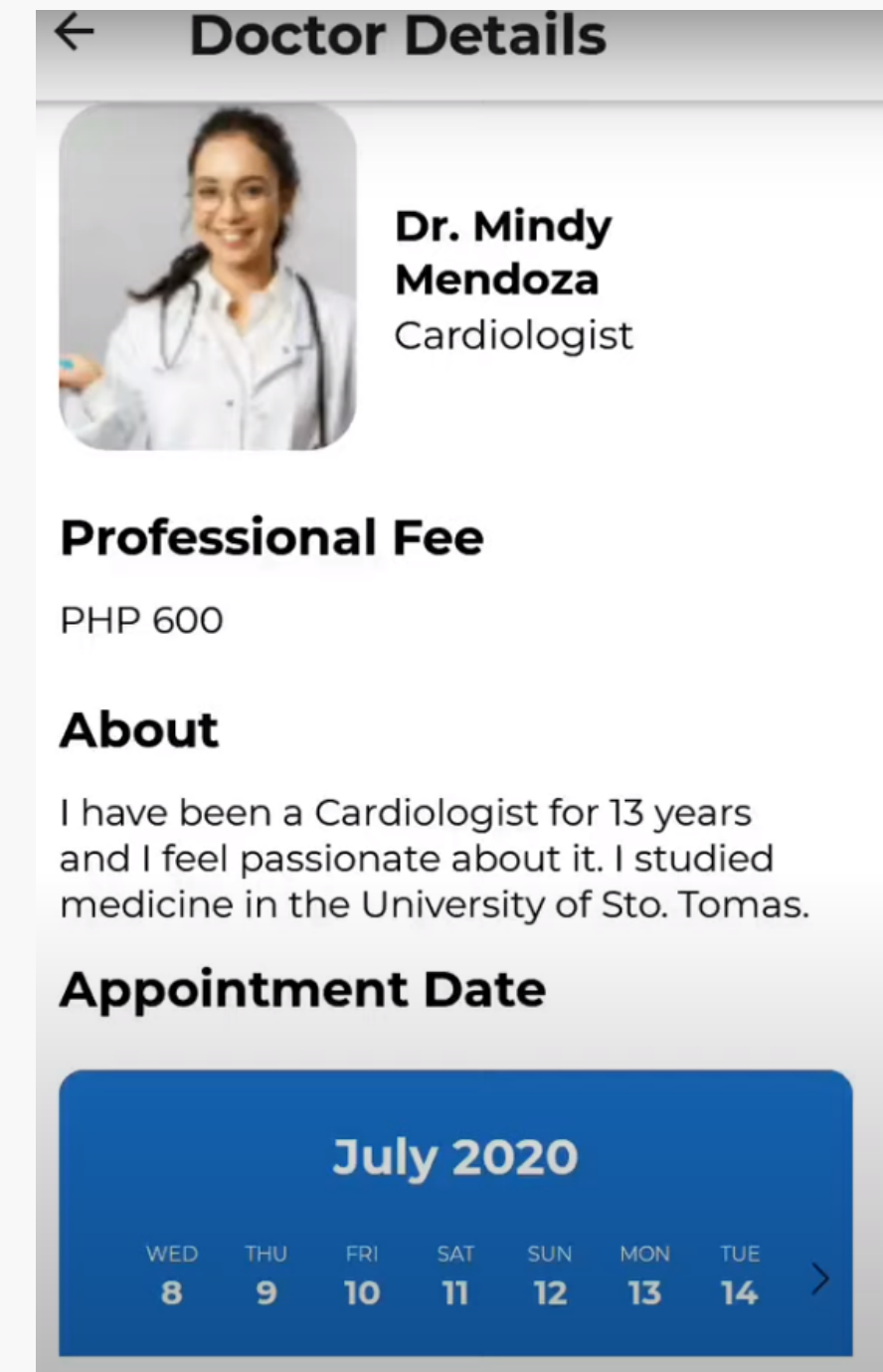


Example of a Mobile app

Consult Me Namibia

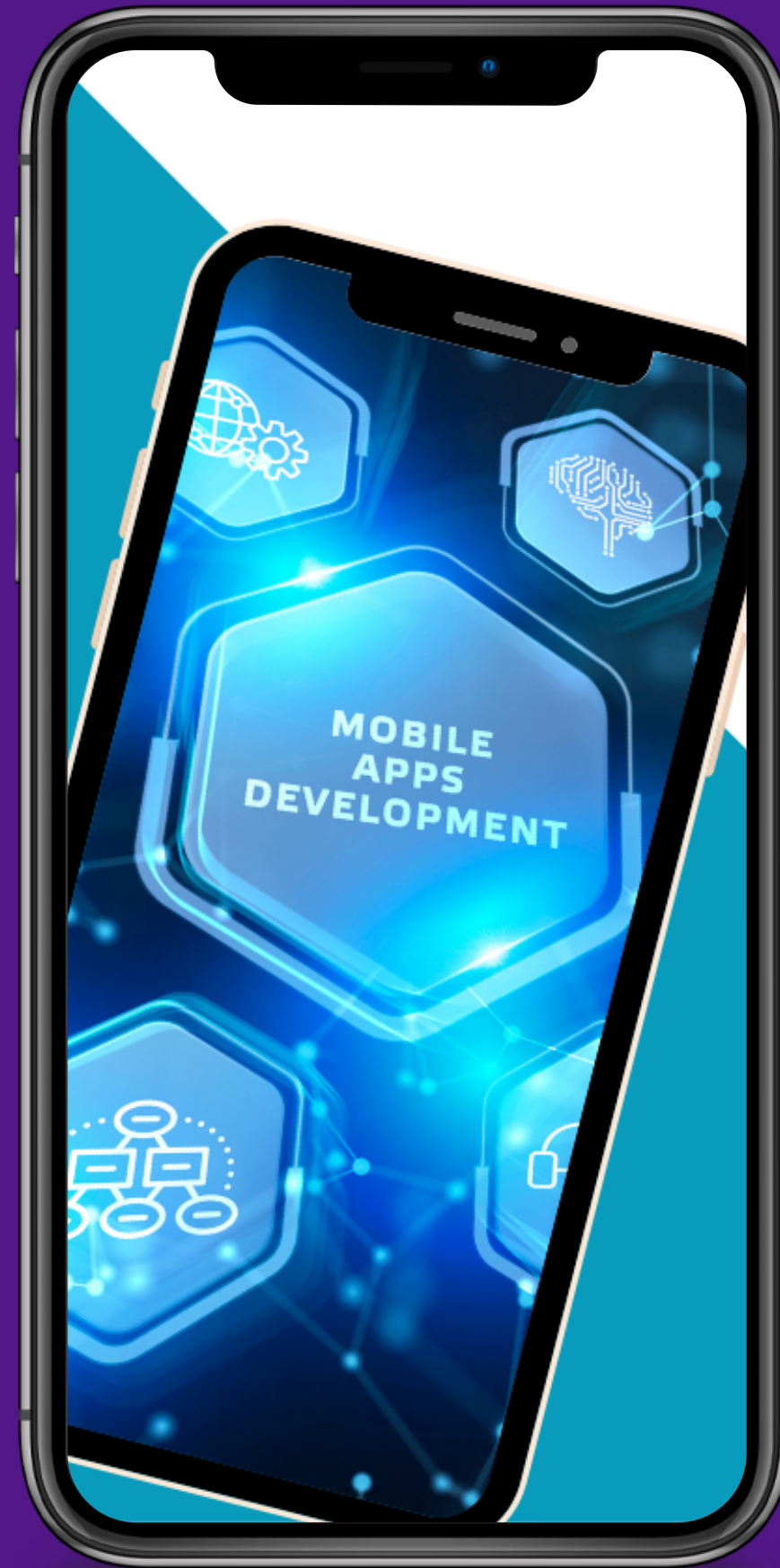


DokToYou, Phils



Basic Functions

- Doctor or Patient log in
- Schedule by date and time
- Fees (set by admin or doctor)
- Payment Gateway
- Social Media Links
- Videos and info articles
- Chat (optional)
- Backed CMS customized to fit your need



LOGIN PAGE

Doctor or user can login with their direct email or via Facebook or Google

SCHEDULE

Doctors set their own schedule. The patient can see their available time and patients can book accordingly.

PAYMENT

OLM can connect with any credit card, Paypal, Gcash or bank for easy payment. We can guide you through the process.

Type of apps

Open app: This is similar to DokToYou app where doctors set their own fees, profile and patients book by themselves. Pros are that it is a low maintenance app but cons are that you need to onboard doctors and find patients yourself

Closed system app: Or Clinic/hospital apps - You are a clinic or hospital who wants to have an app for your own in-house doctors. You manually insert the doctors in our CMS who appear on the app. Fixed pricing is set and you can generate reports on revenue and other analytics. Pros are that you control the process and environment of the user experience with your own doctors, pictures, text and fees. You can invite your patients to join and book as you have their contact information.

All apps we make are with video call in high resolution, payment gateway and database.

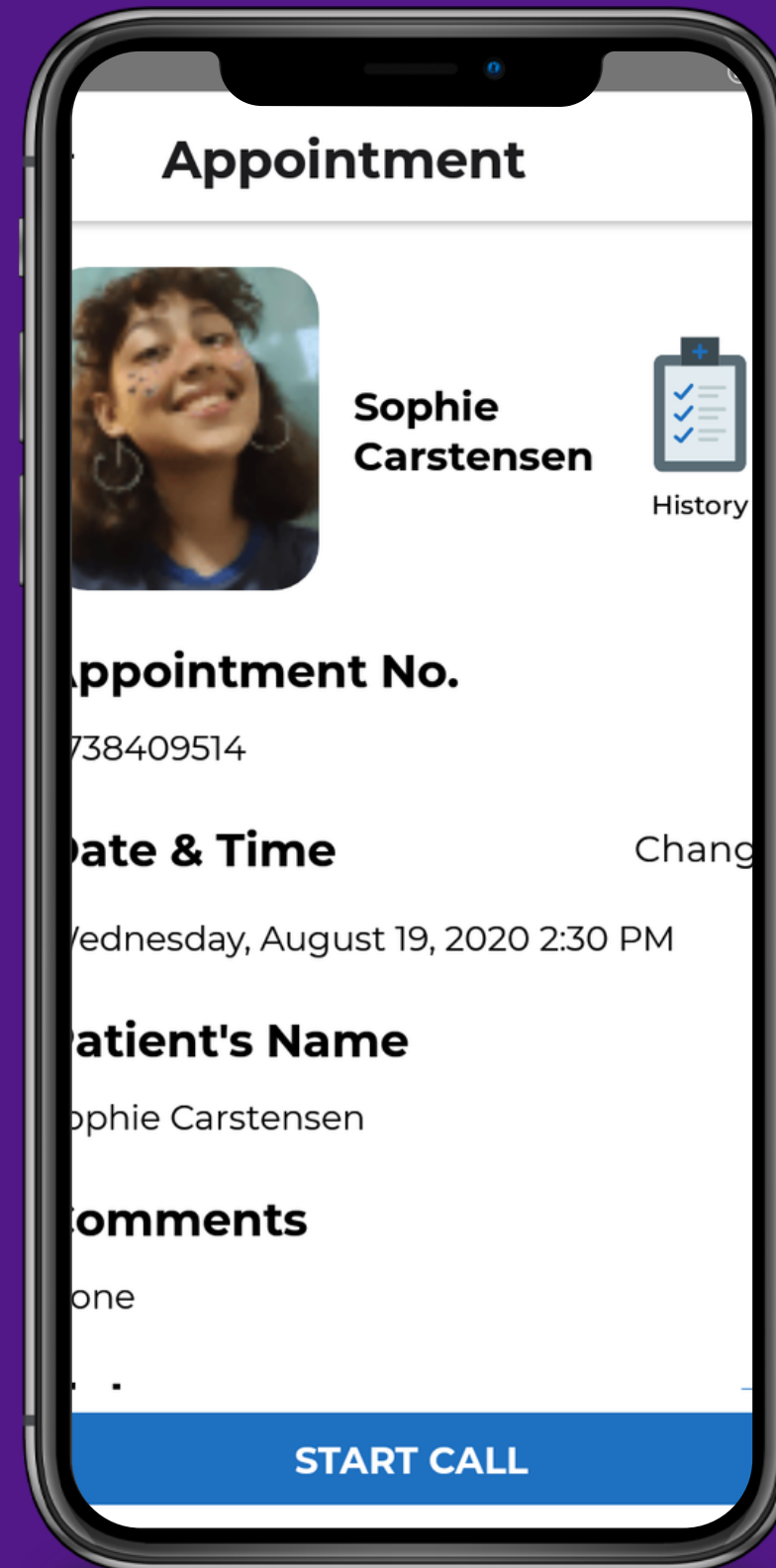
DOKTOYOU

PHILS

WWW.DOKTOYOU.COM



DokToYou offers doctors to set their own schedule and patients can book and do video calls on the app. It is integrated with Gcash, GrabPay, Paypal and major credit cards

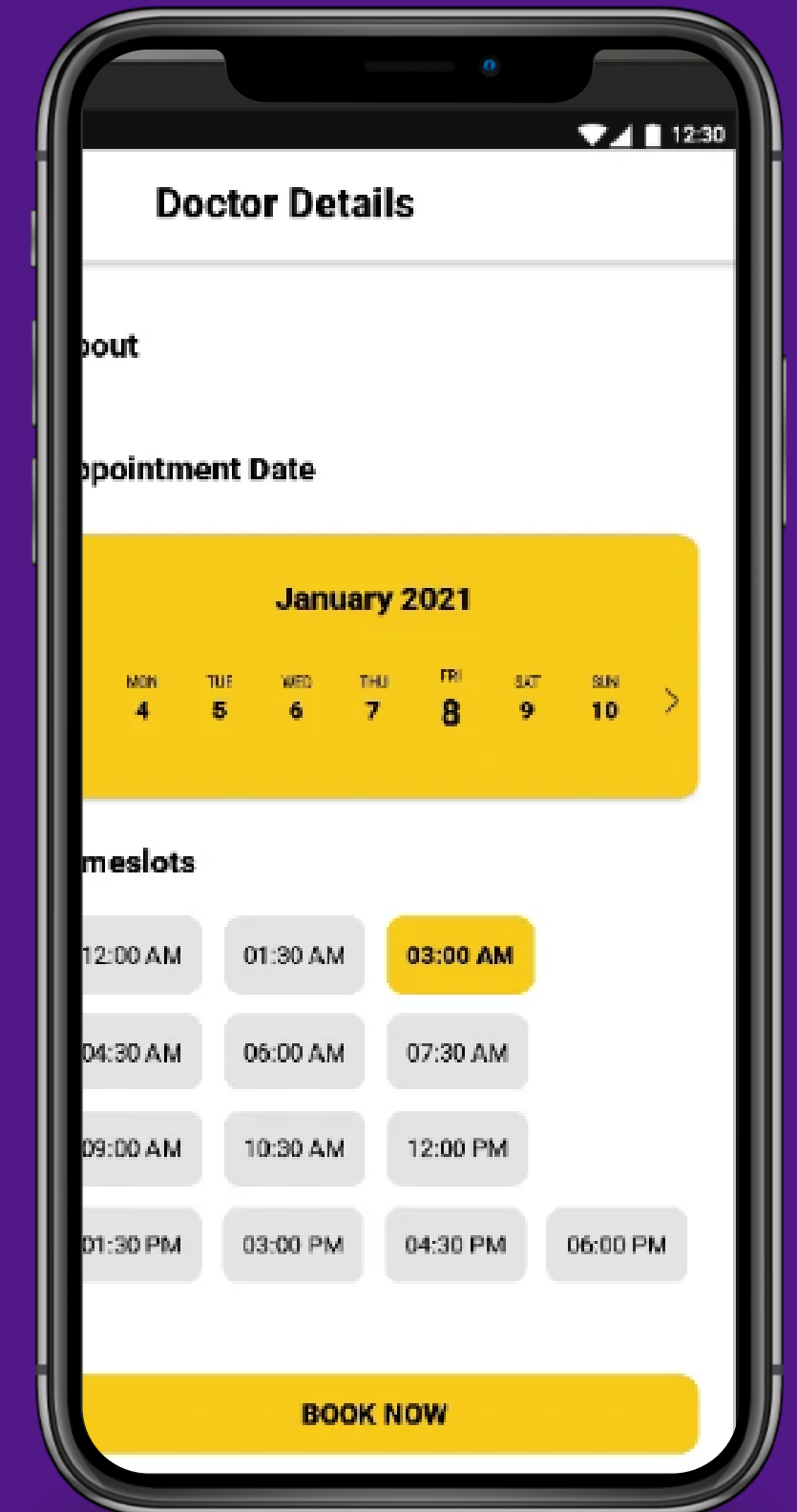
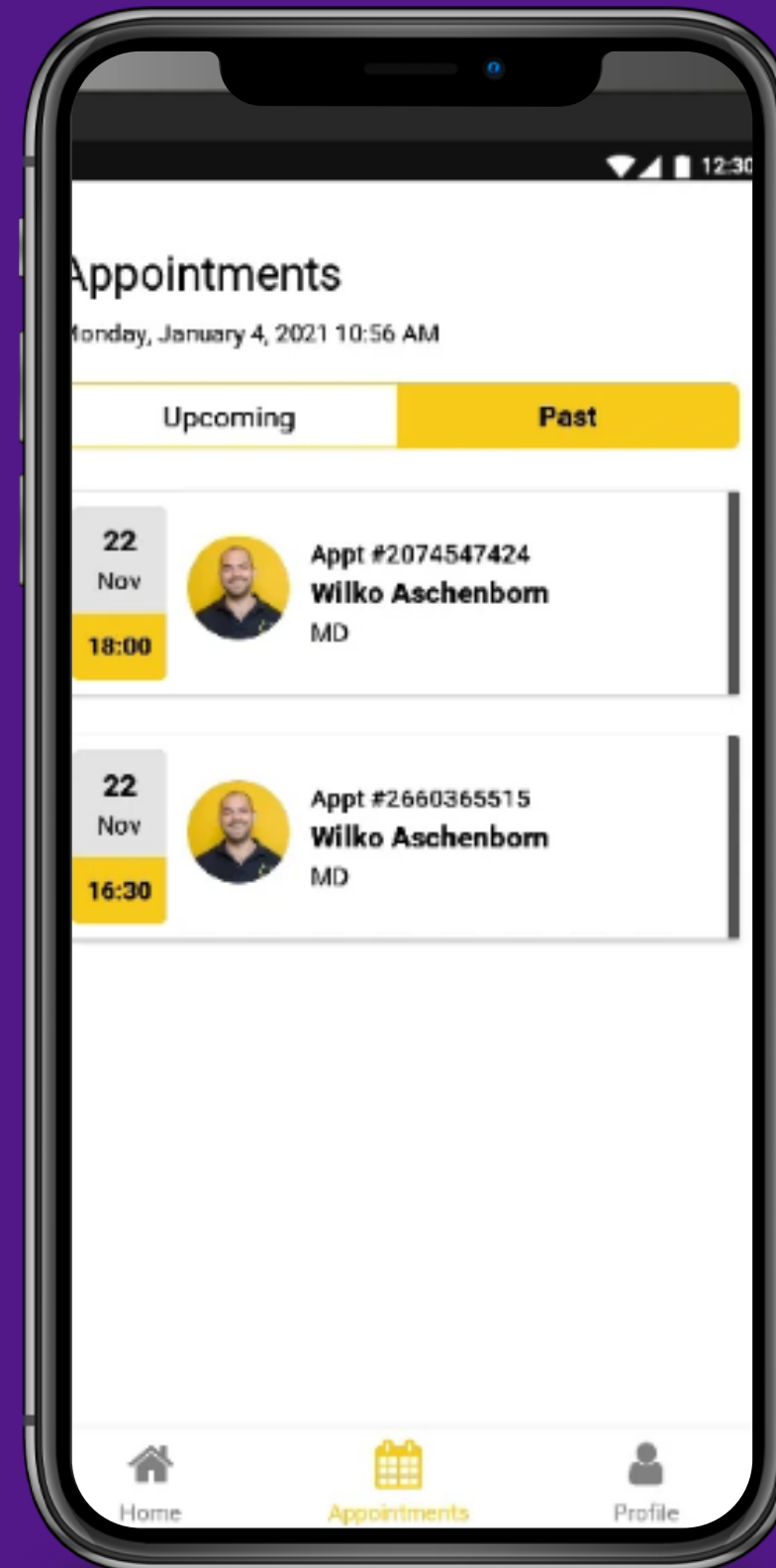


CONSULT ME

NAMIBIA



Consult Me is a mobile app developed for Namibian patients. It works similar to DokToYou and also has chat and local payment terms. We also made a web app for this client.

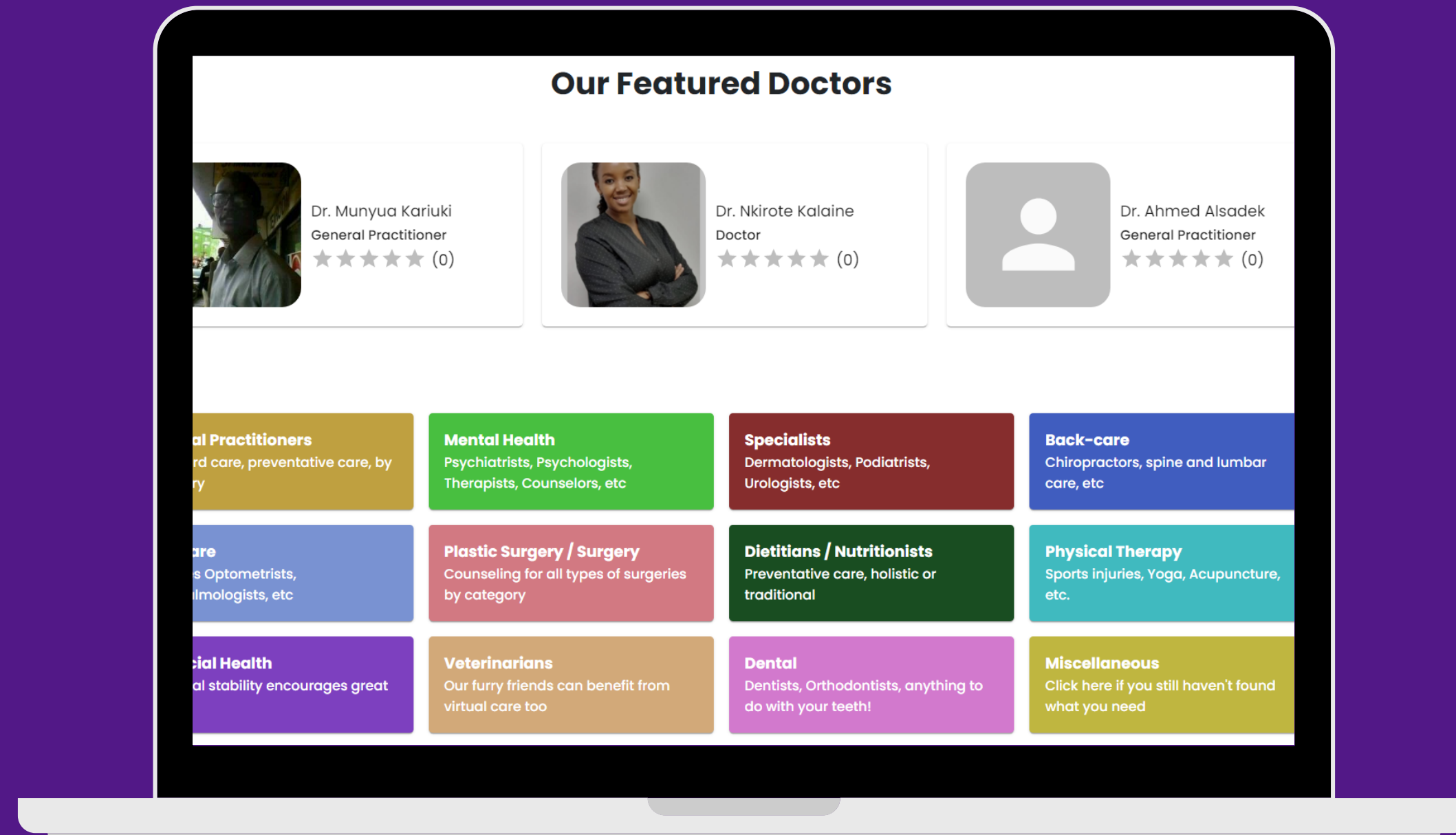


TELEHEALTH TODAY

USA



TeleHealthy Today is a US based mobile and web app. We have just launched this in May 2021. It features a package option where patients buy 3 consultations for a fixed price.



HOW YOUR APP CAN
TURN A PROFIT?

Potential Revenue Streams

Earn fixed fee
per consultation

Earn fixed % on
all consultations

The Cost

A Mobile App for Telemedicine can be anywhere from US\$ 10-20,000 depending on the specification.

We first need to know your specific needs before we make a quotation. When we quote we will make an itemized list of what is included as well as optional add-ons that you can avail of (think chat, email marketing etc).

Normally there is a small down-payment first, followed by milestone 4 milestone payments over the duration of the project.

3 months free maintenance is included in our quotations.



The Time

In average it takes 2-3 months to make a mobile app. This includes testing on Android and iOS, training of the system to the client, uploading to app stores and customizations.

We set up milestones and an online sheet where you can follow progress daily.

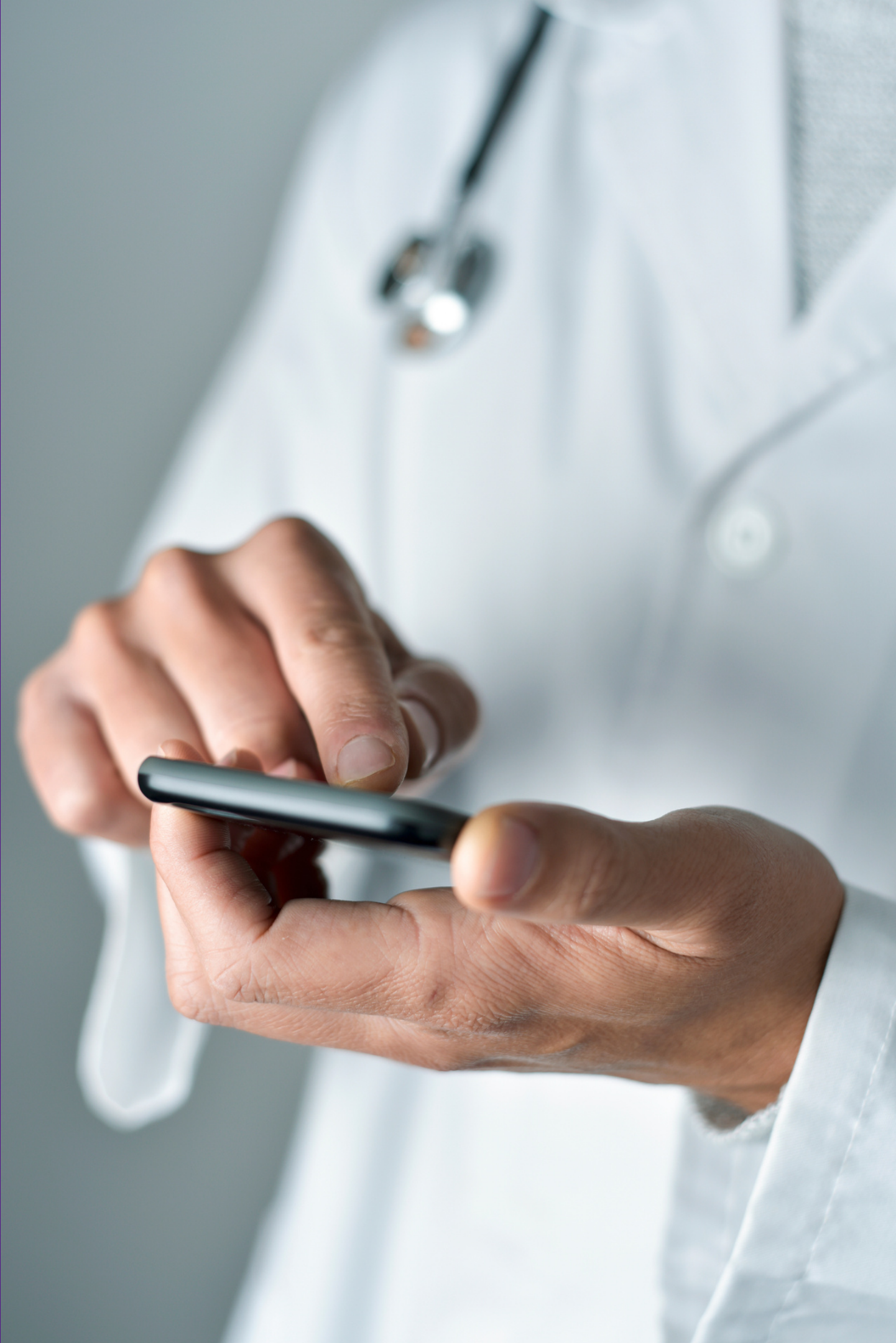
The app is going to a part of your business so it's important we do not rush it and make the app perfect the first time around.



Maintenance

Maintenance and regular upkeep of the app is important. We offer low monthly maintenance rates to suit your budget.

Our monthly services include minor upgrades, database clean up and export to Excel and check on bugs and performance in the app store.



Marketing

FOR DOCTORS:

Once your app is launched it is important to inform the doctors on how to take calls, technicals on internet speed as well as practical issues on payment, attire and speed. We can help set up the webinars as we have been through it before.

FOR PATIENTS:

Making informative posts, graphic and videos are important so the patient has a place to check the flow of the app. Making a list of FAQ's on your website and FB page is also important. OLM has a graphic and social media team which can help you get the most out of your app.

Please note that marketing fees are not included in our quotation and will be quoted separately upon request.



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